

## Captain's Update #2 – April 9, 2017

Spring is in the air, and things are warming up in Bourbon Country! I hope all is going well in your team recruitment and training!

It's been awhile since our last update, and we have a few things to cover – without further delay, let's get on it:

### ANNOUNCING THE 2017 THEME: **1980'S!!**

The sportos, the motorheads, geeks, bloods, wastoids, dweebies - they all adore The Bourbon Chase. They think that an 80's theme will make it a righteous overnight relay.

Seriously, I kid you not! Like, totally man, don't be bogus - get your 80's on, or bag your face!

### STARTING LINE HOTELS

For Thursday night, we have again set up a block of rooms at The Galt House in downtown Louisville. Located about 26 miles from the Starting Line at Jim Beam, and within 3 miles of The Kick-Off Reception, The Galt House is centrally located on the riverfront in Louisville, and has put together a special deal for Bourbon Chasers:

#### [The Galt House Hotel](#)

140 N. Fourth St, Louisville, KY 40202

(502) 589-5200, Option 2 or 1-800-843-4258

\$139.00 standard; \$154.00 for suite – Reference "The Bourbon Chase"

Reservation Cut-Off Date: 09/12/2017

We are working on additional starting line hotel options and will get that info out to you in a few weeks.

### FINISH LINE HOTELS

#### [Hyatt Regency Lexington](#)

401 W. High Street, Lexington, Kentucky 40507

\$219.00 per night, must book by September 12, 2017

1-800-233-1234; ask for "The Bourbon Chase Block"

#### [The Campbell House Lexington, Curio by Hilton](#)

1375 South Broadway, Lexington, Kentucky 40502

Group Name: Bourbon Chase 2017

Group Code: BC17

\$171.00 per night, must book by September 12, 2017

859-255-4281; reference "The Bourbon Chase"

### MANAGING YOUR TEAM

Manage your team (invite runners, change your team name, etc.) by going to <http://bourbonchase.com/myteam>.

Division/Class: We have noticed many teams do not have a division/class selected, so when you are on your Team Management page, check to make sure you have both “Division” and “Class” properly checked. Note: even though the Ragnar registration system includes these as options, The Bourbon Chase does not have “Sub Master”, “High School” or “Masters Mixed” categories – so don’t choose those!

As mentioned in Update #1, the system works best if you sign in to your Ragnar account (you created one when you registered for the lottery), and then open a separate tab in your browser to manage your team.

Similarly, when inviting team members, it is best if they create a profile on the Ragnar system, sign in, and then accept the invite. You can also go to the link to change your team name.

#### TEAMS LOOKING FOR RUNNERS

Need a runner for your team? We have several solutions: As in years’ past, we encourage you to check our Facebook page as well as the forum on our website (<http://bourbonchase.com/forum>). There seems to always be people posting looking for a team to join. NEW FOR THIS YEAR: Thanks to our partnership with Ragnar, we have added an even better option to find runners. On your Team Management page (see above), there is a “Find a Runner” option, which allows you to search for runners looking to join a team – it’s an awesome feature and is another example of how The Bourbon Chase and Ragnar are teaming up to make your overnight relay experience a great one!

#### THE PAPA JOHN’S BOURBON CHASE KICK-OFF RECEPTION

The 2017 Kick-Off Reception, sponsored by Papa John’s Pizza, will again be held in Louisville on Thursday, October 12. When making travel plans, you should try to make time to stop by the Kick-Off – It will start at 6:30 pm and end at 8:00pm, and we will have a few tasty treats for you and you will have the opportunity after to check out the Urban Bourbon Trail in downtown Louisville. We are still kicking around ideas for location, but trust me when I say we are working on something special! Stay tuned!

#### VOLUNTEERS

Heads up! Each team that has a team member residing within 100 miles of the course is required to provide two (2) volunteers, or pay a fee of \$120.00 for each “unfilled” volunteer spot. PLEASE – we need good volunteers far more than the \$\$, so shake the bushes and call in your favors!

We are implementing a new registration system this year, and volunteer registration will not begin until later in the summer – we will let you know the exact date well before that time, however.

Please e-mail or call me if you have any questions about anything Bourbon Chase related – until next time - Cheers!

John Sheryak  
Event Director  
bourbonchase.com  
October 13-14, 2017