

Captain's Update #3 – June 14, 2017

It's been awhile since our last communique, but I have a pretty good excuse! Doc Brown and Marty McFly grabbed me and took me back to 1985, and on the return trip to 2017, we skipped the month of May! Weird – Did I miss much? Okay – on to Bourbon Chase info. We have a lot to cover, so here goes:

ANGEL'S ENVY to host the Papa John's Bourbon Chase Kick-Off Reception!

The Papa John's Kick-Off Reception will be held in Louisville on Thursday, October 12 beginning at 6:30 p.m. and ending at 8:00 p.m. We are stoked to announce that ANGEL'S ENVY will host! Angel's Envy has recently opened their distillery and visitor's center in the heart of downtown Louisville, and it is an amazing experience. Plus, rumor has it they are conjuring up a special cocktail just for The Bourbon Chase! Check it out: <https://www.angelsenvy.com>

When making travel plans, you should try to make time to stop by the Kick-Off – we will be rockin' the 80's tunes and will have a few tasty treats from Papa John's and a cocktail for you. Afterward, you and your team will have the opportunity to check out the Urban Bourbon Trail in downtown Louisville.

HOTELS

Looking for hotels at the Start or Finish? We gotcha covered: <http://bourbonchase.com/hotels>

THEME

In case you missed it, the theme this year is "1980's". Don't be a dweeb – get into the act!

KEY DATES

Here are some key dates for you:

- August 31 – Team Roster Finalization (must have at least 8 runners to receive start time)
- August 31 – Team Name Finalization
- September 15 – Team Start Times will be announced
- October 8 – Last day to edit team roster without fee (\$30 edit fee after this date)
- October 12 – Kick Off Reception (Louisville)
- October 13 – Starting gun goes off!

ROSTERS, PACES, & START TIMES

We are doing things a bit different this year with respect to estimated team times and assignment of start times. For 2017, we will use each individual runner's pace (as entered on the runners' profile) to estimate your team time. Therefore, it is incumbent for "regular" (non-ultra) teams to have at least 8 runners signed up on your roster before a start time can be given. We plan to announce start times in mid-September, so August 31 is the deadline to have at least 8 runners registered. I hate to be a stickler, but there are a few things to keep in mind, as follows:

- As team Captain, you are still responsible for the accuracy of the estimate, i.e. make sure your runners have entered accurate paces.

- There are still hold times and penalties that may be enacted if your team's actual pace varies too much from the estimated pace.

TEAM NAMES

Team Names are due by August 31. Have fun with it, make it 1980's themed, deck out your van accordingly! BUT – please remember that the communities we run through include families with young 'uns and we have several exchange points at churches and community parks. Keep the team names and van décor appropriate so that the gracious folks who allow us to run through their town and exchange on their property want us back.

- CHANGING TEAM NAME: There is a form at <http://bourbonchase.com/myteam> to submit to change your team name. TEAM NAME CHANGE DEADLINE: AUGUST 31.

BUILDING YOUR ROSTER & MANAGING YOUR TEAM

Invite runners and manage your team by going to <http://bourbonchase.com/myteam>. If you have not already started, now is the time to get going on inviting runners to join your team. Rosters should be completed by August 31!

- CAPTAIN CHANGES: Some of you have asked about changing the team Captain to another person. We can do this, and here is the process: Existing Captains need to “invite” the New Captain to join the team as a runner, and the New Captain must join the team. After that, email me requesting the change, along with the New Captain's Name, email, and cell number. I will take it from there.
- REGISTRATION PROBLEMS??? As Vanilla Ice said: “If you gotta problem, yo, I'll solve it...!” In that spirit, if you are having problems with the team management and runner registration platform, your best resolution is to contact Ragnar Customer Service at: customerservice@ragnarrelay.com or call 877-837-3529.

TEAMS LOOKING FOR RUNNERS

Need a runner for your team? On your Team Management page (see above), there is a “Find a Runner” option, which allows you to search for runners looking to join a team – it's an awesome feature!

Also, as in years' past, we encourage you to check our Facebook page as well as the forum on our website (<http://bourbonchase.com/forum>). There seems to always be people posting looking for a team to join.

VOLUNTEERS

Each team that has a team member residing within 100 miles of the course is required to provide two (2) volunteers, or pay a fee of \$120.00 for each “unfilled” volunteer spot. As mentioned in the last update, we are implementing a new registration system this year, and volunteer registration will not begin until later in the summer. We will let you know the exact date in the next update.

If you have any questions or need anything, please e-mail or call me. FYI - I will be out beginning June 18 through June 25 and will be in an area where cell and internet reception will be spotty.

Until next time - Cowabunga, Dude!

John Sheryak
Event Director
bourbonchase.com
October 13-14, 2017