

Captain's Update #7 – September 15, 2017

START TIMES!!

Here we go, peeps! Attached are the [official start times](#) for the 2017 Bourbon Chase. We are 4 weeks away from 2017 The Bourbon Chase! Are you excited?

Please check your division – if it is incorrect, let me know and we can change it. Don't see your team Number or Name? Don't freak - Just email me and let me know and we will solve the mystery!

CHECK IN PROCEDURES

First things first...making sure your team gets checked in successfully.

- 1) Van 1 @ Jim Beam Distillery at least 1 hour before start time / Van 2 @ Maker's Mark Distillery at least 1 hour 15 minutes before your Van 1 estimated arrival
- 2) Everyone in van MUST be present to check in (including drivers)
- 3) Everyone MUST have a photo ID and MUST be at least 21 years of age
- 4) Each van MUST have their own safety equipment – 6 reflective vests, 2 headlamps, and 2 flashing lights for a runner's rear-side

MAJOR EXCHANGE TIME CHART

Next, let's review the pacing expectations and how that plays out over the course.

- 1) Your runners submitted an estimated pace on their respective profiles, which gave us an estimated overall pace;
- 2) We used that estimated pace to create start times for all teams and to arrange for staffing across the 200-mile course
- 3) Your team is expected to run close to that estimated pace; yet, we give you a total of 90 minutes flex time (slower or faster) spread over the entire course

The chart below states the time each major exchange opens and closes. The "Margin of Error" column basically takes the 90 minutes deviation that we allow for the entire course and breaks it down for each major exchange. We based your start times on your estimated total team time – so no team is expected to arrive early or late; yet, you need to know that if you arrive before an exchange is open, we will hold your team for two (2) hours to ensure your pace is back in compliance and if you are due to arrive late to an exchange, we will likely "push" your team forward to get them back in compliance. Additionally, our crackerjack staff at HQ monitors all teams' progress across the route. If they see a problem with your pace, you may get a friendly call to make sure you are aware of the potential issue. However, ultimately only you and your team are responsible for running close to the pace you submitted. Finally, all these details will affect very few teams – hopefully none if projected times are solid – but we wanted to make sure you were fully aware.

Major Exchange Point Opening/Closing and Hold Times				
Major Exchange	Margin of Error	Hold Teams Arriving Before	Teams Back on Course	Exchange Closes
Exchange 6	15 mins	11:00 AM	1:00 PM	10:30 PM
Exchange 12	30 mins	5:00 PM	7:00 PM	3:15 AM
Exchange 18	45 mins	10:30 PM	12:30 AM	7:30 AM
Exchange 24	60 mins	4:15 AM	6:15 AM	11:00 AM
Exchange 30	75 Mins	9:00 AM	11:00 AM	3:00 PM

KEENELAND TICKETS

Just one of the many sweet perks that come with the Chase is free entry to the beautiful and historic Keeneland horse racing track the Sunday following our race. Many of you have already requested tickets. No need (as in please don't) to double-down on that request. However, if you have yet to request tickets, you have until October 1 to do so. Here is how:

- 1) Email me directly – john@bourbonchase.com
- 2) Put “Keeneland” in the Subject line
- 3) State your BIB # (on Start file)
- 4) Tell me how many tickets you want (max of 12).

We get many requests. It is imperative that you follow this protocol to ensure your get your tickets. Thanks!

DISTILLERY SWAG

Our partner distilleries are working on some special offerings for our Bourbon Chasers. Maybe you want a tasty Elijah Craig Small Batch in a special Bourbon Chase labeled bottle, or the legendary laser-etched Woodford Reserve Bourbon Chase. Just go here to check it out: <http://bourbonchase.com/swag>.

LAST MINUTE HOTEL

If for some odd reason you have not booked a hotel yet for the finish, and if you want one, we have an option:

Courtyard Lexington North

\$169 for a King room with a sleeper sofa – Deadline September 21!

Call 877-204-8124 or the hotel directly at 859-253-4646 and reference the The Bourbon Chase 2017 Room Block to make their reservations at the group rate. You may also book directly online via the following: [Book your group rate for The Bourbon Chase 2017 Room Block at Courtyard Lexington North](#)

You don't want to miss our awesome Finish Line Celebration...complete with rad 80's music, a band, and of course, the best bourbon tasting available at *any* overnight relay in the world!

Cheers!

John Sheryak
Event Director
bourbonchase.com
October 13-14, 2017