

## **Captain's Update #7 – September 19, 2018**

Everyone – by now you should have most of your rosters worked out and runner's registered. If you don't, get on it ASAP! We are only 3 weeks away! Key things covered in this update: DISTILLERY SWAG, WATER STATIONS, DRIVER REGISTRATION, TEAM ROSTERS, KEENELAND TICKETS, & KICK-OFF RECEPTION!

### **DISTILLERY SWAG**

A few of our partner distilleries have special offers for you and your team! Town Branch is offering a special 10 Year Anniversary Bourbon Chase bottle, and Woodford Reserve has an awesome custom Bourbon Chase bottle available for order. Also, Heaven Hill will be offering a special Bourbon Chase labeled bourbon! Check it all out and order yours now: <http://bourbonchase.com/swag>

### **WATER STATIONS**

#### **IMPORTANT CHANGES FOR 2018!**

- + EXCHANGE POINTS WILL NOT HAVE WATER AVAILABLE – EACH VAN SHOULD BRING ITS OWN AMPLE SUPPLY
- + SOME LEGS WILL HAVE WATER STATIONS IN THE MIDDLE OF THE LEG
- + THE CHASE IS "CUPLESS" – MAKE SURE YOU AND YOUR RUNNERS HAVE YOUR OWN WATER BOTTLE

### **DRIVER REGISTRATION**

ALL DRIVERS WHO ARE NOT RUNNERS ON YOUR TEAM ARE REQUIRED TO REGISTER. Unfortunately, the current team registration system we use is not designed to accommodate drivers – so we are using a different system. Please ask your drivers to register using this link: [Bourbon Chase Driver Registration](#)

They will need to know the following: 1. Team Number; 2. Captain Name; and 3. Team Name.

It's easy, free, and only takes about 2 minutes. PLUS – unlike any other overnight relay that we know of, Drivers get a gift. But they must register to get it.

### **TEAM ROSTERS MOVING FORWARD**

I know many of you are still recruiting runners and may not have everyone registered yet – IT'S OK! We know that late changes to the roster are part of The Bourbon Chase reality, and you still have several more weeks to do that. Here is the scoop on roster edits:

- + Edits can be made online at no cost until Midnight, Oct. 7;
- + Edits made after Oct. 7 must be made at the Starting Line and will carry an administrative fee of \$30 per edit.

### **KEENELAND TICKETS**

Just one of the many sweet perks that come with the Chase is free entry to the beautiful and historic Keeneland horse racing track the Sunday following our race. To request tickets, you have until October 5 to do so. Here is how:

- 1) Email me directly – john@bourbonchase.com
- 2) Put “Keeneland” in the Subject line
- 3) State your TEAM # (found on the Starting Line file sent over the weekend)
- 4) Tell me how many tickets you want (max of 12)

We get many requests. It is imperative that you follow this protocol to ensure you get your tickets. Thanks!

#### THE BOURBON CHASE KICK-OFF RECEPTION!

The Kick-Off will be held in Louisville on Thursday, October 11 beginning at 6:30 p.m. and ending at 8:00 p.m. We are excited to announce that Evan Williams Bourbon will return as the sponsor!

The location this year is located on North 2nd Street in Downtown Louisville. It is a block party, so the best address I can provide is the 100 block of North 2nd Street. For locals, this area is just referred to as “Under the 2nd Street Bridge”. YES, it really is under a bridge, and NO, it is not scary. Parking and other info will be in the next update.

Please make time to stop by the Kick-Off – It is a great way to meet some fellow Bourbon Chaser’s and you get the opportunity to enjoy some tasty treats and a cocktail. Afterward, you and your team will have the opportunity to check out the Urban Bourbon Trail in downtown Louisville.

#### KEY DATES

- + October 7 – Last day to edit team roster without fee (\$30 edit fee after this date)
- + October 11 – Kick Off Reception (Louisville)
- + October 12 – Starting gun goes off!

As always – if you need anything or have questions, please do not hesitate to call me or email me! I love to hear from you!

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